



NEWS RELEASE

FOR IMMEDIATE RELEASE

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CONSUMER ELECTRONICS ASSOCIATION RECOGNIZES THE POWER OF THE "HUMAN TOUCH," AND NAMES THE HUMAN TOUCH™ HT-7450 ZERO-GRAVITY MASSAGE CHAIR ONE OF THIS YEAR'S BEST NEW CONSUMER ELECTRONICS

World's Most Advanced Zero-Gravity Massage Chair Selected As A 2008 Consumer Electronic Show Innovations Award Honoree For Its Innovative Acupoint™ "Back Scanning" Technology Designed To Relieve Soreness, Tension And Fatigue Caused By Gravity

Long Beach, CA - November 14, 2007 – Human Touch™, the leading brand of high-technology, design-oriented massage chairs for today's modern and traditional living spaces, announced today that its revolutionary **HT-7450** Zero-Gravity massage chair has been selected as an Innovations 2008 Design and Engineering Award honoree in the Furniture product category by The Consumer Electronics Association. Recognized for its multi-patented massage technology, such as its Acupoint™ Detection System that scans the entire length of the user's back creating a map of key pressure points to target during the massage, the HT-7450 Zero-Gravity massage chair received the award today at the Consumer Electronic Show's (CES) New York Press Preview, the Consumer Electronics Association's annual sneak peak of the hottest new products and upcoming 2007 International CES technology trends.

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"With over 20 years of experience in developing products that make people feel better, we are thrilled that the Consumer Electronics Association has recognized the chair that we consider to be the pinnacle of the Human Touch experience," says Rich Jorgensen, CMO of Human Touch™. "After years of development, we are excited to offer the first massage chair that effectively counteracts the everyday effects that gravity has on the human body's muscles and joints. It is gratifying to be recognized for a product that uses advanced massage technology to make people's lives better."

The Human Touch HT-7450 Zero-Gravity massage chair is the world's first massage chair that incorporates the latest advances in both massage and back-care technology to counteract back and muscle pain caused by gravity's adverse effects. Once seated, the chair's back, seat and footrest synchronously recline to situate the body in a position that reduces the physical strain that is exerted on the body by gravity. The chair's patented Acupoint Detection System then proceeds to scan the entire length of the back creating a map of key pressure points to target during the massage. The user is then treated to a massage that targets key pressure points of the sciatic nerve with pulsating seat massagers that pinpoint "problem areas" and deliver a deep, invigorating massage.

In addition to its unparalleled Acupoint Detection System and tension-relieving 8-point pulsating seat massage system, the HT-7450 Zero Gravity massage chair is made from premium-grade leather, includes a built-in adjustable foot and calf massager, dual-lumbar back heat, neck-contoured comfort pillow and a memory foam seat cushion enabling users to enjoy the same unsurpassed softness and comfort that cushions NASA astronauts as they blast into space.

The **Human Touch™ HT-7450** is available at leading retailers across the country and retails for \$3,999.

For more information please go to <http://www.humantouch.com>.

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About Human Touch™

human touch™, the U.S. market leader of premier robotic massage products, offers advanced technology and designs for consumers seeking to incorporate health and wellness into their everyday routine. Appealing to back pain sufferers, sports enthusiasts, and those looking to relax from today's hectic lifestyles, human touch™ delivers high-quality Robotic Massage® chairs, zero gravity recliners, and other massage products that are generations ahead of the competition. Wholly owned by Interactive Health®, human touch™ currently sells products to back care specialty stores, fine furniture stores across the country, on-line at www.humantouch.com as well as international retailers and distributors in more than 48 countries worldwide.

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