



# HEALTHCARE **PROFESSIONAL** **DEALER** PROGRAM

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Exclusively endorsed by



**ENHANCE YOUR PRACTICE** with therapeutic, comfortable seating in your waiting or treatment rooms.

**INCREASE PATIENT SATISFACTION** by offering extended treatment in your office and in their homes.

**BOOST YOUR BOTTOM LINE** with an additional, health-related, easy revenue stream.



## TAKE YOUR PRACTICE TO NEW HEIGHTS

The Human Touch® Healthcare Professional Dealer Program lets you offer patients the benefits of patented, industry-leading ,therapeutic massage chairs and zero gravity recliners. Human Touch chairs relieve muscle tension, stress and fatigue while improving blood circulation, relaxation and more.

## WE MAKE IT EASY FOR YOU

The Professional Dealer Program is as easy to use as it is effective. We provide you with all the support materials you need and our dedicated program representatives are just a phone call away to answer any questions and guide you toward maximum success.

- No inventory required to participate
- No minimum orders
- Dedicated account manager
- We handle all logistics
- We manage all customer service
- Compelling promotions and sales tools
- Educational brochures and more for your office

## WHO BENEFITS FROM HUMAN TOUCH CHAIRS

- Back pain sufferers looking to reduce their aches and pains
- Health-conscious people looking for a respite from the stress of today's hectic lifestyle
- Athletes looking to recover from intensive training
- Thousands of healthcare professionals who integrate therapeutic massage into their treatments

## HOW IT WORKS

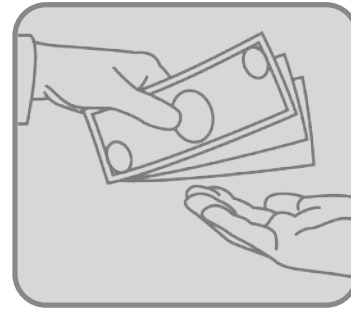


*We've had a lot of success in our office selling chairs to patients. In fact, I don't refer to it as 'selling' because I don't sell them. The conversation always begins with 'I'd like to have one of these in my home' and I say 'When would you like it?' All the shipping and support is handled by Human Touch.*

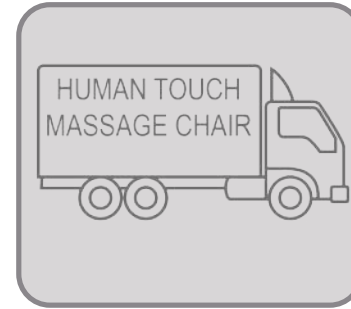
**Dr. Jon L. Stucky, Doctor of Chiropractic**



**Patient enjoys chair  
in your office**



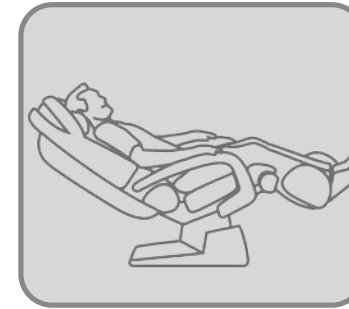
**Patient orders  
through you**



**Human Touch  
ships to patient**



**Human Touch  
installs chair**



**Patient enjoys chair  
in their home**



**Human Touch handles  
customer service**

### EASY AND SIMPLE TO SELL

- Include Human Touch massage chairs or the Perfect Chair® in your practice.
- Your patients benefit from the chairs during each office visit.
- Ask your patients how they like the chairs.
- Answer questions and share pricing information.
- Call or email us to place your order and we'll take care of the rest.
- You receive up to a 35% profit on each sale.

### SEAMLESS FOR YOUR PATIENTS

- Human Touch delivers all chairs – no inventory investment for you.
- Shipments go directly from our warehouse to your patients' homes.
- Patients can enjoy their chair the same day it is delivered.
- Human Touch's industry-leading customer service will answer any questions your patients may have.

DELIVERING **WELLNESS** THROUGH INNOVATION WITH STYLE

OUR MOST POPULAR MASSAGE CHAIRS TO IMPROVE YOUR PRACTICE



**WHOLEBODY® 7.1 MASSAGE CHAIR**

- 3D FlexGlide® massage technology
- Customized massage with BodyMap PRO®
- CirQlation® calf massage



**QUIÈS MASSAGE CHAIR**

- 9 Auto-Wellness Programs
- Built-In Bluetooth Speakers
- Extending Foot and Calf Massager



**SUPER NOVO MASSAGE CHAIR**

- S- and L- Track Systems
- Cloud Touch Acupressure
- 38 Auto-Wellness Programs

**Human Touch Massage Chair Wellness Benefits**

- Alleviates muscle tension, pain, stress, and fatigue
- Boosts energy and performance
- Promotes deeper relaxation and more restorative sleep
- Recharges, refreshes, and invigorates
- Boosts the circulatory and immune systems

PICK YOUR PERFECT SOLUTION



**PERFECT CHAIR® PC-420 CLASSIC MANUAL PLUS**

Manual recline uses the body's own weight to ease into all recline angles, no electricity needed.



**PERFECT CHAIR® PC-610 OMNI-MOTION CLASSIC**

The dual-motor power recline allows for independent positioning of the legs and back.



**PERFECT CHAIR® PC-PRO**

The dual-motor power recline allows for independent positioning of legs and back.

*Available only in Black SofHyde with a Matte Black base.*

**THE PERFECT CHAIR**

For patients with back pain, the load on the spine is the main source of pain and discomfort. Human Touch Perfect Chairs place the body in a gravity-neutral position, de-loading the spine and providing instant relief from the soreness, tension, and fatigue caused by the earth's constant gravitational pull.

**Benefits of the Perfect Chair**

- Relaxes the spine by naturally decompressing vertebrae
- Relieves muscle tension, soreness, and fatigue
- Elevates legs above the heart, improving blood circulation
- Helps extend lung capacity, allowing for deeper, more relaxed breathing
- Maximum ergonomic posture at all recline angles



After thoroughly testing our products, the World Federation of Chiropractic (WFC) endorses Human Touch massage chairs and Perfect Chairs as important tools for back pain sufferers to alleviate or prevent spinal stress, which leads to back pain and disability.

Available in Black SofHyde® and six Premium Leather colors as well as three base color options.

Choose from Comfort, Performance, and Supreme Upholstery Packages which offer additional options such as, far-infrared Jade Heat, Memory Foam PLUS, 3D EasePoint Technology seating, and a power-adjustable lumbar system.

\* SofHyde is a synthetic, leather-like upholstery containing no animal hide or leather.

HUMAN TOUCH® IS THE LEADING SUPPLIER OF  
MASSAGE CHAIRS IN THE UNITED STATES.

For over 40 years, we have been helping people feel better through our patented, award-winning, state-of-the-art products. Developed in cooperation with the medical community and wellness professionals, our chairs have been proven to relieve back pain and stress. With a long history of successful innovation, Human Touch will continue to pioneer groundbreaking products that deliver life-changing benefits and enable people to feel, perform and live their best.



**BECOME A MEMBER OF THE HUMAN TOUCH  
HEALTHCARE PROFESSIONAL DEALER PROGRAM**

Call **844-735-3352** and mention  
that you're a healthcare professional.



*Human Touch massage chairs and Perfect Chairs are the perfect complement to chiropractic. They relax the mind and body so patients can realize maximum advantage during treatments and, after, they maintain optimal body alignment and muscle flexibility to help keep them healthy and happy.*

Dr. John K. Maltby,  
Doctor of Chiropractic



4600 E. Conant Street  
Long Beach, CA 90808  
Phone 800-355-2762 | Fax 562-426-9690  
[www.humantouch.com](http://www.humantouch.com)